Ethos, Logos, Pathos Quiz

Name___________________________

Directions: Identify whether each phrase best represents ethos, logos, or pathos.

1) __________ “60% of the time, it works every time.”-Anchorman
2) __________ By donating only fifty cents a day, you can help give a child clean drinking water.
3) __________ “Choosy moms choose Jiff.”-Jiff Peanut Butter Commercial
4) __________ The Centers for Disease Control recommends getting a flu vaccine each fall.
5) __________ Nearly 25% of all car accidents are caused by drivers using cell phones while driving.
6) __________ My coach suggested I cross-train on Sundays to work different muscle groups.
7) __________ Since my little brother has to start school before me, I should let him shower first.
8) __________ Smoking around kids is dangerous because the defenseless children are exposed to dangerous chemicals that can lead to coughing and difficulty breathing and could even lead to deadly asthma attacks.
9) __________ Michael Jordan is better than LeBron James because Jordan won six championships and James has only won two.
10) __________ Listerine is recommended most by dental professionals.
Ethos, Logos, Pathos Quiz Name: ANSWER KEY
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1) **Logos** “60% of the time, it works every time.”-Anchorman
2) **Pathos** By donating only fifty cents a day, you can help give a child clean drinking water.
3) **Ethos** “Choosy moms choose Jiff.”-Jiff Peanut Butter Commercial
4) **Ethos** The Centers for Disease Control recommends getting a flu vaccine each fall.
5) **Logos** Nearly 25% of all car accidents are caused by drivers using cell phones while driving.
6) **Ethos** My coach suggested I cross-train on Sundays to work different muscle groups.
7) **Logos** Since my little brother has to start school before me, I should let him shower first.
8) **Pathos** Smoking around kids is dangerous because the defenseless children are exposed to dangerous chemicals that can lead to coughing and difficulty breathing and could even lead to deadly asthma attacks.
9) **Logos** Michael Jordan is better than LeBron James because Jordan won six championships and James has only won two.
10) **Ethos** Listerine is recommended most by dental professionals.